

# EAST MARSH SAFER STREETS

Programme delivered 2023-23.

Funded through the Office of the Humberside Police and Crime Commissioner and delivered by local partners.

**Final Programme Newsletter. 2023**



**This short guide reflects on the Safer Streets East Marsh programme which ran during 2022-23 to tackle crime related issues in East Marsh and to help work towards a better community for all.**

The website [www.saferstreetsnel.info](http://www.saferstreetsnel.info) has much more information about every part of the programme, but have a look through this guide to get an idea of the work done during Safer Streets and the impacts on the community of East Marsh.



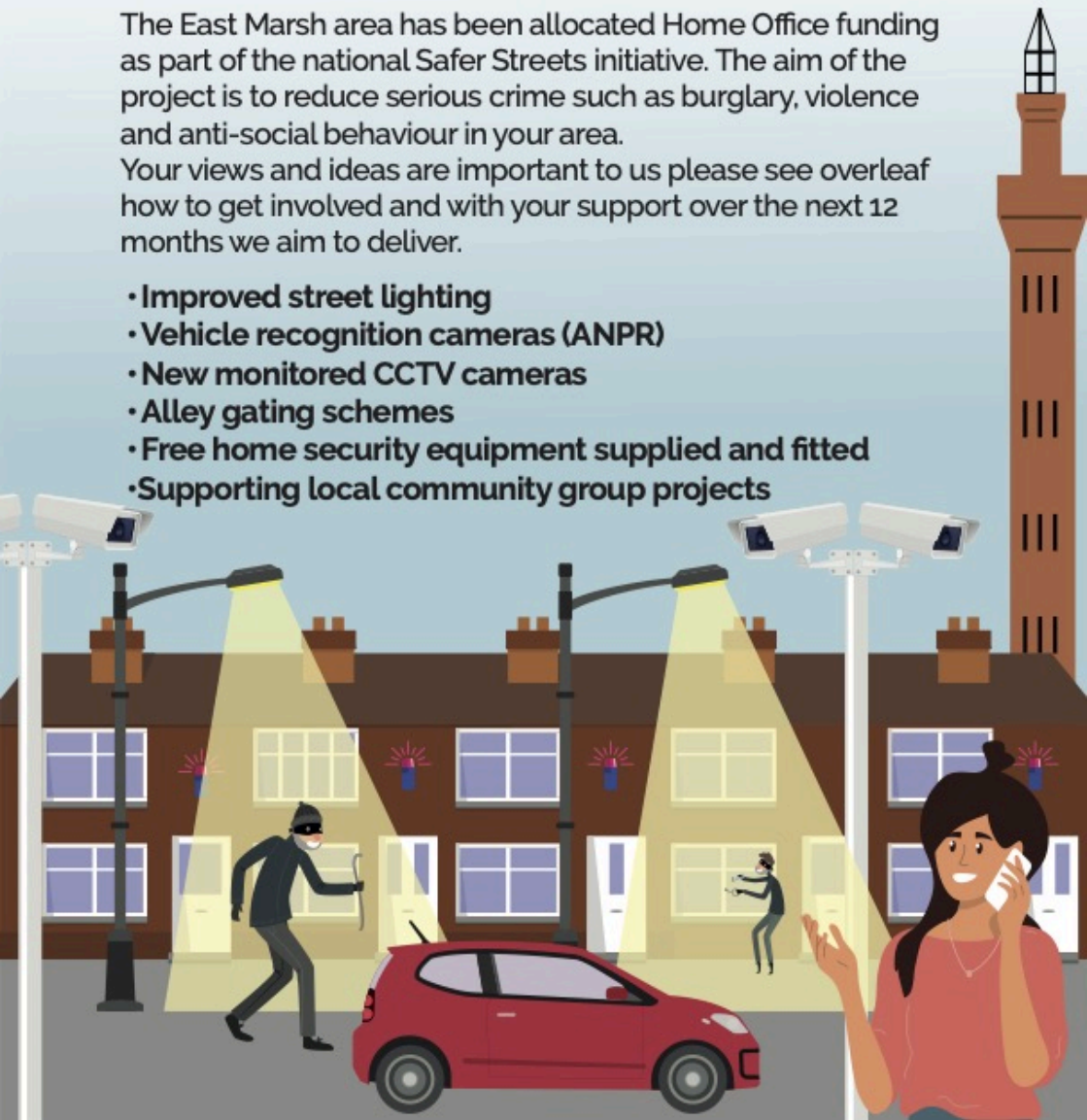
*How it  
all started...*

# EAST MARSH SAFER STREET PROJECT

The East Marsh area has been allocated Home Office funding as part of the national Safer Streets initiative. The aim of the project is to reduce serious crime such as burglary, violence and anti-social behaviour in your area.

Your views and ideas are important to us please see overleaf how to get involved and with your support over the next 12 months we aim to deliver.

- **Improved street lighting**
- **Vehicle recognition cameras (ANPR)**
- **New monitored CCTV cameras**
- **Alley gating schemes**
- **Free home security equipment supplied and fitted**
- **Supporting local community group projects**



The East Marsh Safer Streets 4 project, funded by central Government via the Humberside Police and Crime Commissioner (PCC) has now been completed and I would like to take the opportunity to let you all know what the project has delivered for the benefit of residents. You may have noticed we have installed several new lampposts fitted with the very latest LED lighting available as well as upgrading existing ones, which in the darker months will be a vast improvement in street lighting levels as well as being environmentally friendly and cheaper to run. Eleven new monitored CCTV cameras have been installed around the ward, which along with the new lighting provide clear images both day and night, this was a priority requested by you the public, to make you feel safer going about your daily business. Other work has included over 520 homes benefitting from free home security improvements which has resulted in the fitting of locks, lighting and even alarm systems, along with an easy-to-apply DNA property pack included allowing personal property to be uniquely identified.

Sixteen brand new alley gates manufactured by local company Bacon Engineering, have been installed, with fourteen others being repaired and brought back into use, with over eleven tonnes of waste being removed from these alley ways by Simply Refreshed a local licensed waste contractor.

Humberside Police were fully committed to the project and carried out several targeted days of action resulting in the arrest of offenders and helping to disrupt criminal activities. Automatic Number Plate Recognition ( ANPR ) cameras were used by specialist policing patrols in support of the programme.

Several community champion groups and organisations based in the East Marsh have been leading on and running all kinds of events and mini-projects, and this special newsletter highlights a few more details about the various activities for you and how you can be further involved in making the East Marsh a safer place.

Finally, I would like to thank you the residents of the East Marsh for supporting the project and making a difference.

*Steve Lynn, Safer Streets 4 Project Coordinator*

# A Community working together

**Safer Streets in East Marsh** was very much a partnership programme. Whilst it was led by **North East Lincolnshire Council** and supported by **Humberside Police** and **Humberside Fire and Rescue Services**, it involved partners from across the voluntary, charitable and community sector as well as local businesses and engaged with the residents themselves.

**A big thank you to every organisation which was involved.**

**East Marsh United** was the Centre of Excellence for the programme engaging with the community out of an office in Freeman Street Market. Other key partners were **Empower** delivering the household security hardening visits; **East Marsh Involve** and local **Ward Councillors** engaging with the community; **Voluntary Action North East Lincolnshire (VANEL)** who led on a wide variety of local projects including the community safety cache project and stay safe guides; **Bacon Engineering** who carried out the alleygating work, and **Simply Refreshed** who did the alley clearance.



Of course these are just a selection. Full details about everyone connected to the programme can be found on the website [www.saferstreetsnel.info](http://www.saferstreetsnel.info).

But thank you too to: **Your Place; Canopy Community Hub; Foresight; Shalom; Lincolnshire Housing Partnership; Guinness Homes; Lynsey Powles; Capacity Buildings Ltd; Nurture Nature; Hammond House Productions** and more.

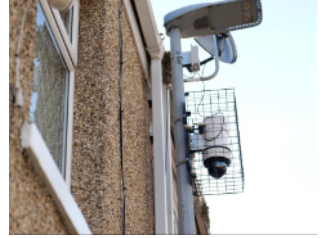
Partners engaged with the community through drop-ins; through hundreds of hours of door-knocking; at the Freeman Street Market office and at events such as Movies on the Marsh, so that the programme was able to learn from the local residents, provide feedback and target support where and how it was needed most.



# Physical security measures around East Marsh

If you look closely around East Marsh you will now be able to see:

- 11 new CCTV cameras and associated signage. With increased lighting and raised column heights these new cameras allow further coverage around parks, buildings and streets that were identified as more vulnerable



- 15 new alley gates and a further 12 gates with repaired locks. All installed by **Bacon Engineering** to support residents with vulnerable alleys

- 11 tons less flytipped waste. **Simply Refreshed** helped clear over 30 alley ways of waste that had been inconsiderately tipped and was causing a nuisance.

This physical work was all funded from the Safer Streets programme in order to improve the appearance and safety of the area. The CCTV cameras connect to the main control room and Police and Fire services are aware of these new measures for the safety of residents.



Anyone who received SelectaDNA kits during the programme should remember to activate them to help protect their property. Contact a project partner if you would like a kit ([www.selectadna.co.uk](http://www.selectadna.co.uk))

## The Grant Thorold Mural

During the Safer Streets programme it was useful timing that the Canopy Community Hub in Grant Thorold Park was brought back into use as a community venue. Safer Streets partners took advantage of this to host community drop-ins and other project events there.

The physical building needed refurbishment and residents were clear that they did not feel safe in that corner of the park during the evenings. So local East Marsh artist Lynsey Powles was commissioned to paint the messy, black shutters around the Community Hub with vibrant artwork to improve the appearance; make the building less intimidating at night and to connect residents to their park. When all the painting is finished there will be a forest and environmental themed mural there to brighten up the park for all to enjoy.



# and having fun in the East Marsh

## Movies on the Marsh

Over two weekends, films and activities were staged in Grant Thorold Park though the **“Movies on the Marsh”** project led by local councillors, supported with Safer Streets funding and dozens of volunteers and connecting with many other partners. Hundreds of local families turned out to watch the films and have fun. A massive success and a demonstration of how the East Marsh can have fun!



## Sports and Fitness

**Mighty Mariners Boxing Academy** were supported to purchase additional fitness equipment for their East Marsh gym and to provide extra memberships for local young children.

A new Boxing Club was also setup and run by **EMI** in Grant Thorold Park working with the Police and volunteers to provide fun fitness activities for local children.

And a neighbourhood Policing PCSO started up an adults fitness group for local East Marsh residents held in Grant Thorold Park.



# Home Safety Improvements

Over 520 households within the centre of East Marsh had visits by the team from **Empower** during the programme. Each household had a complete home safety check to advise residents on how to keep their property and possessions more secure. During each visit equipment was installed for free when vulnerabilities had been identified. These were as simple as door chains or window locks, or included solar lighting systems in gardens, repairs to fence locks and more. Each household received a SelectaDNA kit to help with property marking and residents were signposted to additional support if specific needs were identified



That's over 500 households that are better protected than they were a year before.

## Household and Personal Safety Equipment

During the programme, **VANEL** was also able to distribute a huge range of small items of personal or household safety equipment to over 200 households. Some households received as little as a single personal alarm. Others received items such as plug-in timers; stick on window



alarms; over door handle alarms; property marking kits; padlocks; torches and more. As well as contributing directly to the security of their homes, feedback shows that these items also provide great peace of mind.

More significant safety equipment such as patio door locks; door braces; panic alarms; security lights and small video doorbells were provided to a number of households after referrals from partners such as the Neighbourhood Policing Team; Victim Support; Ward Councillors or LHP.

## Fraud prevention

**VANEL** were able to provide scams/fraud advice to groups and residents during the programme and continue to provide this advice through additional Fraudwatch funding. (See [www.nelwatch.org.uk/scams](http://www.nelwatch.org.uk/scams)) To help prevent Identity Theft a new community shredder was provide to the Canopy Community Hub (see [www.nelwatch.org.uk/shredders](http://www.nelwatch.org.uk/shredders)).

# Improvements to group security

Through the Safer Streets 'wallet' funding process, a number of local organisations applied for small grants to help physically improve the security of their premises.

At **Your Place Community Centre** outside CCTV was installed. **Rock Foundation** installed more secure doors and security shutters and **Canopy Community Hub** installed anti-climb bars on the side of their roof to prevent unwanted climbers. Staff and volunteers at a number of organisations also received personal alarms through the programme.

## KOPS (Keeping Older People Safe)

**KOPS** is an ongoing initiative from **VANEL** which focused on East Marsh older residents during the Safer Streets programme.

A couple of community safety KOPS newsletters were distributed to residents and there were KOPS events held at Grimsby Neighbourhood Centre and Canopy Community Hub. The main KOPS event involved all East Marsh partner organisations and provided an opportunity to local, older residents to find out more about the support available for them.

The major initiative was to rewrite and re-print the "Stay Safe" booklets and ensure they reached as many East Marsh older residents as possible. The East Marsh version of the booklet was printed and over 4000 copies printed and distributed. Safer Streets also funded an online version of the guide (at [www.staysafenel.com](http://www.staysafenel.com)) and a new audio version (on the website) to reach even more people.



## Some Special Projects

During Safer Streets, the **Shalom** youth project increased their activities and support for local young people providing a 'youth hub'.

**Foresight** worked with their volunteers and service users to provide training on dealing with community safety issues, ensuring we were able to reach local people with disabilities.

**Ghetto Park** explored ways to expand their facilities and provision and match funding was used to increase the provision of activities in the skatepark to help more East Marsh young people.

A schools' environmental partnership was supported to provide additional activities for local young people to get them outside and engaging with their local environment. The **Green Influencers** programme led by **VANEL** helped to expand primary pupils' enrichment activities in East Marsh via environmental improvement projects. A **New to Nature** apprentice worked with **Buffalo Bills Pocket Park** and with **Your Place** community gardens volunteers. Nurture Nature helped put together an outdoor clothing library for young children as well as clothing being provided at the Forest School.

## Longer term projects

**EMI** explored a project to improve the pedestrian Railway bridge over to Tesco - especially to improve the appearance and to improve safety in relation to protecting women and girls. Since then, the Council and partners are now re-evaluating the bridge to carry out more significant improvements. This means less took place during Safer Streets than expected, but instead, even more significant changes are likely to happen on the bridge in the years to come.

**EMU** looked at ways to bring a local building back into community use and settled on the Mariners Pub. The intention is to create a new, vibrant community engaging hub. There's been massive volunteer time invested so far and Safer Streets has helped with legal costs to progress the project. This will be a very long term venture led by EMU but will be an exciting new community space when ready.

A piece of land near to Hilda Street has been unused since an LHP residential block was demolished. The Safer Streets programme has improved lighting and cameras around here, but the vision now is to turn the space into a community/resident led park. EMU are taking over the space from **LHP** to develop as a 'pocket park' over the coming years.

All these projects will take time, but the introduction of small amounts of funding from the Safer Streets programme have given them a kick start.



# Neighbourhood Policing



**Humberside Police and Humberside Fire and Rescue Services (HFRS)** were key delivery partners on the Safer Streets East Marsh programme. **Humberside Police** were able to commit additional resources to the area during the programme with various 'days of action' to target drug issues; execute warrants; increase patrols and visibility and community connection and to connect the Neighbourhood Policing Team to the residents they serve.



Operation Yellowfin was targeting bike crime; Humber Talking saw the team join others to knock on doors across the East Marsh to speak with residents; members of the team attended Safer Streets events and Operation Medusa visited the area to target Organised Crime.

Along with the new CCTV's and lighting in the area, the Police have been able to increase their impacts on crime in the East Marsh. Early data indicates a significant decrease in reported burglaries across East Marsh in the year of the Safer Streets programme.

## Neighbourhood Watch

Neighbourhood Watch is still an effective approach to helping make communities safer. There are too few Neighbourhood Watch Groups across East Marsh and **VANEL** (who are the lead body for Neighbourhood Watch in North East Lincolnshire) worked throughout the programme with residents to find ways to connect people together and to create a couple of new groups.



Neighbourhood Watch is not just about crime but is also about neighbourliness, general supportive connections between neighbours and a way of socialising or making an area better. Neighbours across East Marsh clearly connect with each other already and VANEL remains available long-term to help support residents who want to setup formal Neighbourhood Watch Groups or even something more informal.

Much more information at [www.nelwatch.org.uk](http://www.nelwatch.org.uk) or contact [karl@nelwatch.org.uk](mailto:karl@nelwatch.org.uk) or speak to your local Neighbourhood Policing team.



North East Lincolnshire  
Neighbourhood Networking

# Safer Streets: the video

There's been so much going on in East Marsh during Safer Streets, and our video to bring it all together is a really good way to see how everything connects.

Hammond House Productions were recording progress throughout and produced our video which is on YouTube and Facebook

to watch. It clearly demonstrates the shared passion all partners had to bring some positive change to East Marsh.



Watch the video at [www.saferstreetsnel.info/emvideo](http://www.saferstreetsnel.info/emvideo)

## What's next?

The Safer Streets East Marsh programme may have formally ended, but partners are continuing to support the community of East Marsh. Pop into any community venue (such as Freeman Street Market, the Canopy Hub, Your Place or Shalom) to ask about anything you've seen in this programme. Speak to your Ward Councillors or come along to the monthly East Marsh Involve meetings or connect to East Marsh United. Speak to your local Neighbourhood Policing Team or sign up to My Community Alerts. You can still pick up copies of the Stay Safe guide; "no cold caller" window stickers or other materials through various partners.

We have a website with full information about everything that's happened during Safer Streets and links to all partners and to additional advice. Visit it at [www.saferstreetsnel.info](http://www.saferstreetsnel.info). Community Safety advice can be found on the NELwatch website. Sign up to My Community Alerts to get Police and community safety updates for your local area.

[www.saferstreetsnel.info](http://www.saferstreetsnel.info)  
[www.nelwatch.org.uk](http://www.nelwatch.org.uk)  
[www.mycommunityalert.co.uk](http://www.mycommunityalert.co.uk)

