



LSP Forum Meeting

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Regeneration of North East Lincolnshire A Private Sector View

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North East Lincolnshire Chamber

- Part of Hull & Humber Chamber of Commerce and Shipping
- Largest Chamber in the UK
- North East Lincolnshire Branch has over 250 Member Organisations
- Bi-monthly Council Meetings to discuss issues of local business interest
- Regular member events
- Undertakes Trade Missions as part of Humber Chamber
- Works closely with NELC and supports LEP activity on both Humber and Greater Lincolnshire basis
- Lobbying Organisation
- Over 250 local members, 75% employing 100+ personnel



Member Organisations

- Associated British Ports
- Grimsby Fish Docks Enterprises
- Conoco Phillips
- Cartridge World
- APT Immingham Ltd
- Freshney Place
- Town Centre Forum
- Forrester Boyd
- Cleethorpes Chronicle
- Novartis
- Humber Workboats
- Fastnet Fish
- Jex Engineering
- Kingsway Hotel
- The Cromwell Florist
- Stafforce Personnel
- Glynn Atkinson Safety Services

Local Economy

- Local traditional economy based around
 - Fishing Industry and Fish Processing
 - Food Processing
 - Agriculture
 - Ports and Transport
 - Chemical Processing
 - Tourism

- Developing economy based upon
 - Solid Fuels Power Generation
 - Ports and Transport
 - Offshore Wind Support Industry
 - Food Processing



Local Economy Positives

- Affordable place to live
- Good Quality of Life
- Largest Port in UK
- Good Transport Infrastructure
- Below UK average wage costs
- Strong International Reputation as Trading Port
- Skilled workforce in sectors where strong
- Geographically advantageous for Developing Sectors



Local Economy Negatives

- Poor image within UK
- Un-inspiring town centres
- Strong regional competition
- Attitude to work in certain sectors
- Rivalry between traditional areas
- Building infrastructure
- Poor range of leisure facilities
- Limited range of hotels
- No strong brand identity
- Educational attainment and aspirations of youth



Regeneration/Economic Development

- Key to prosperity of an area
- Short, Medium and Long term aims and objectives
- Private/Public/Voluntary sector involvement
- Local/Sub-regional/Regional
- Requires Investment
- Grant Assistance



Opportunities

- Fish/Food Processing
 - Closure of Hull Fish Auction Market
 - Seafood Institute
 - Seafood Village
 - £1m+ investment in Grimsby Fish Market
 - Skilled workforce
 - Increase market share
 - Change programme
- Tourism
 - Promotion of area as place to holiday
 - Work with Lincolnshire County Council



Opportunities

- Town Centre/ Greater Town
 - Improve town centre experience
 - Parking charges
 - Co-ordinated approach to re-development issues
- Buy Local
 - Encourage use of local suppliers
 - Public Private sector initiative
 - Use of Chamber Networking events



Wind Power

- Grimsby Developing as UK centre of offshore wind support
- Local expertise
- Right location
- Opportunity for local companies
- Promotional events
- NELC/GRP working together
- Port of Grimsby East, GFDE initiative
- By 2020, expect significant contribution to local economy
- Already started
- Colleges focussing on industry needs
- Enterprise Zone



Onshore Power Generation

- Government Energy targets by 2020
- Use of Immingham as base for imports
- New power stations
- Significant numbers of construction/operational jobs in future
- Challenges for local companies
- Long term prospects
- Infrastructure improvements
- Working with regulatory authorities



Challenges

- Over-regulation
- Brand Identity
- Expectations of local workforce
- Ensuring North East Lincolnshire accrues the benefits



Summary

- North East Lincolnshire is open for business
- Significant level of opportunity that is envy of other parts of UK
- Beneficial assistance in recent weeks
- Challenges of austerity
- Good private/public/voluntary sector co-operation



Any Questions?



Growing your business, building our economy